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**NEHST STUDIOS ANNOUNCES JOINT VENTURE WITH
LEXICON ENTERTAINMENT AND MACHINE MADE MEDIA**

NEW YORK, NY (October 2007) – NEHST Studios has entered into a joint venture with Lexicon Entertainment and Machine Made Media to fund a slate of international co-productions. Nehst Chairman, Larry Meistrich, along with Nehst Studios President Ari Friedman, Lexicon’s Marina Martins and Machine Made’s Harrison Kordestani worked to negotiate this ambitious new joint venture which has created a nine figure film fund that will be available to underwrite a series of marquee theatrical film properties.

The initial productions from the fund will comprise a grouping of films from Nehst, Lexicon, and Machine Made’s slate including films under Machine Made’s upcoming slate with Warner Home Entertainment and partners George Alexandru and Kevin Cain. “Many films will be flowing to the fund for finance from all three partners,” said Kordestani and Martins, “but we are certainly open to seeing what new opportunities are available in the marketplace for financing and production of this commercial product.”

“We are excited to be working with partners that understand how to create a great opportunity for all tiers of investors,” commented Meistrich. “Recent Hollywood financings and the current financial climate demand innovative and creative thinking with respect to deal structure. Lexicon and Machine Made clearly understand this and we are thrilled to work with them on this amazing opportunity,” he concluded.

Nehst Studios is a diversified film production, financing and distribution company headed up by industry veteran Larry Meistrich and entrepreneur Ari Friedman. Their current slate includes “The Flicker’s Dance”, “And One for All”, “Dribble Kick Throw”, “Cook U” and “Boy’s Name.”

Nehst’s executive ranks also include President of Production Group Dana Offenbach, President of Distribution Bill Keys and President of Access + Learning Jeff Silverstein, the web content and consumer network.

Lexicon Filmed Entertainment is an entertainment company founded by industry executive Marina Martins. Lexicon sees itself as an independent back office of sorts, which works with seasoned worldwide production partners to co-produce films. “Our engagement may be initiated financially, but we back it up with active input, on a creative level, from a production perspective and with keen marketing and distribution support.” Included in the group slate is La Pierre Almas, The film is set around the festive, though macabre festival of The Day of The Dead, and based on a series of paintings and book by Jonathan Barbieri. Developed as part of an

English/Spanish slate by Martins, La Pierde Almas is to be directed by Luis de Velasco, an award winning director from Mexico City.

Los Angeles based Machine Made is a film production, financing and production company, founded by Harrison Kordestani, dedicated to not only working with seasoned professionals and first-time writers and directors, but also production companies and distribution outlets alike. Machine Made's upcoming finance and production slate boasts more than 30 feature films, including BRODIE'S LAW with Renny Harlin and DEAD OF NIGHT with David R. Ellis.

For more information on Nehst Studios, please visit: www.nehst.com