

FOR IMMEDIATE RELEASE

June 20, 2008

**Join Sex and the City Producer and
Founder of NEHST Studios at Boot Camp**

**BECOME THE NEXT BIG THING IN FILM,
YOUR CHANGE IS WITH NEHST**

*NEHST Studios welcomes aspiring filmmakers
to join award-winning film gurus in Boot Camp*

Cleveland – NEHST Studios is opening their doors and offering aspiring filmmakers the opportunity to participate in Boot Camp. Once inside, participants will interact and learn from two of the industry's best, Larry Meistrich, founder of NEHST Studios and award-winning producer of "Sling Blade," with Billy Bob Thornton, and Antonia Ellis, producer of the HBO hit series, **Sex and the City** with Sarah Jessica Parker.

NEHST Studios is the only major studio in the entertainment industry that is traveling across the nation with its founder, CEO and other decision makers to discover and develop creative talent. The three-day Boot Camp grants filmmakers access to top movers and shakers in the film business, who will give step-by-step experience on how to write, produce, cast, direct and sell ones own feature.

On the final day, participants are welcomed into an exclusive pitch session. Sell the idea to NEHST and the participants project may join many other production deals that were discovered through Boot Camps. Larry Meistrich has previously run pitch sessions and Boot Camps in Cleveland and is particularly interested in Cleveland financing opportunities. He has already made content deals here.

"Today, it's very difficult to break into the film industry and NEHST Studios doesn't want it to be hard any more," said Meistrich, "I too was once a filmmaker craving to get in and now I want to give unknown filmmakers a chance to pursue their dreams through NEHST."

As a participant in the NEHST Studios Aspiring Filmmakers Boot Camp, you will not only be ahead of your competition in experience and networking, but you will be on your way to becoming a part of the best.

WHO: Writers, Directors, Producers, anyone aspiring to make it in film

WHEN: June 27-29, 2008

Friday, 6 p.m. -10 p.m, Saturday, 10 a.m. -6 p.m, Sunday, 10 a.m. - 6 p.m

HOW: To register visit, www.filmboot.com. Space is limited, don't wait!

WHERE: Tri-C Metro Campus

(CuyahogaCommunityCollege)

29000 Community College Ave, Cleveland, OH

44115

Liberal Arts Building, Room 101

About NEHST Studios

NEHST Studios is a diversified film production, financing and distribution company headed up by industry veteran Larry Meistrich – producer and founder of The Shooting Gallery, an independent film studio, and entrepreneur, CEO Ari Friedman. The goals of NEHST are to remove entertainment industry barriers and open up pitching and development to any aspiring filmmaker with a great idea. The company was launched at the 2007 Cannes Film Festival.

For more information visit <http://www.nehst.com>

John Cpin
SVP of Communications| Westin Rinehart
2001 Pennsylvania Avenue NW | Suite 250
Washington, DC 20006
202.466.3050 ph | 202.466.0777 fax
www.westinrinehart.com